



Annual LendingCON Conference

August 23-24, 2023

DoubleTree By Hilton- Orlando at SeaWorld

Dear Sponsor:

Our prior LendingCon conferences have been an enormous success with over five hundred attendees including real estate owners from across the country, hospitality and real estate lenders, key executives from Radisson, Sonesta, Best Western, IHG, STR and a host of other industry experts and partners. The conference was full of valuable information related to real estate finance including SBA lending, bridge financing and EB-5 financing. In addition, seminars were presented to help real estate owners to increase profits and revenue through accounting and management best practices.

This year **LendingCon 2023 ~ is your platform for Financial Growth and PropTech Success**, in which we are expecting over 500 attendees. This year's event will be 100% focused on strategies to grow revenue, create strategic financial resources and use of information technology (IT) to help individuals and companies buy, sell and manage real estate.

Below is a sample of topics on the agenda:

- Loan programs available to finance any type of commercial property.
- How to finance hotel property improvement plans.
- How to raise capital for value-add opportunities.
- Strategies to find investment properties before they are listed for sale.
- Accounting and tax strategies that save money.
- Hotel management best practices that increase occupancy and revenue.
- Use of information technology (IT) to help individuals and companies research, buy, sell and manage real estate.
- Important industry updates from top franchises and industry leaders.

We are looking forward to seeing you at LendingCon 2023. As a sponsor, your brand will be prominently displayed throughout the event & on the www.LendingCon.com website as well as other marketing materials used to promote the conference up to the date of the event.

Included below is more information regarding the event, including **Sponsorship Opportunities** that includes your vendor booth fee and other benefits to amplify your involvement, along with vendor/exhibitor enrollment form.

If you have any questions or need additional information, please contact this year's event coordinator, Jan Gautam by contacting: (321) 302-1258.

Thank you in advance for your consideration of this program and we hope we can count on your support at our August 23-24 event!

Sincerely,

Jan Gautam

Jan Gautam CHA, MBA

President & Founder:

LendingCon

Email : info@LendingCon.com

Phone: (321) 302-1258

P.S. Booth space for this event is limited. To ensure your spot and to benefit from additional savings, be sure to enroll ASAP.

Sponsorship Options:

1. **Platinum Sponsor \$15,000.00**

- Pre-Conference marketing
- Speaking opportunity at the conference 2023 on a panel
- Logo recognition on LendingCON.com and on event signage
- Preferred exhibit space with prominent logo display (mega booth)
- Six (6) tickets to LendingCON 2023
- Opportunity to speak on the Webinar series
- Reception/cocktail sponsor
- Share promotional video

2. **Gold Sponsor \$10,000.00**

- Public recognition at the event with key introductions
- Breakfast or lunch sponsor opportunity
- Logo recognition on LendingCON.com and on event signage
- Four (4) tickets to LendingCON 2023
- Booth (10x10) to LendingCON 2023
- Opportunity to speak on the Webinar series

3. **Silver Sponsor \$5,000.00**

- Single Booth to LendingCON 2023
- Three (3) tickets to LendingCON 2023
- Logo recognition on LendingCON.com
- Opportunity to speak on the Webinar series

4. **Bronze Sponsor \$3,500.00**

- One booth to LendingCON 2023
- Two (2) tickets to LendingCON 2023
- Logo recognition on LendingCON.com

5. **Support Sponsor (booth only) \$2,000.00**

- Single Booth at the trade show
- Tickets to be purchased separately

NAME OF PERSON HANDLING THIS SPONSORSHIP

COMPANY NAME (AS IT WILL APPEAR IN ALL PUBLISHED MATERIAL)

STREET ADDRESS

CITY

STATE

ZIP

PHONE NUMBER

E-MAIL ADDRESS FOR CONFIRMATION

Please enroll me as a sponsor of LENDINGCON '23.

I have also completed the vendor enrollment contract listing my company information, along with information for our attendees. Payment of _____ along with the completed vendor enrollment contract will be forwarded via E-Mail.

Important: Make check payable to **LendingCon**. Mail form with payment to: LENDINGCON, Attn: Jan Gautam, PO Box 621345, Orlando, Florida 32862.

You may E-Mail your reservation form to:
info@LendingCon.com and mail your check the same day.

EXHIBITOR FORM

Overnight Accommodations: Room Rate: \$129+... Request the special rate for the LENDINGCON or go to www.LendingCon.com to register.

Why exhibit at the LENDINGCON Conference 2023 Conference August 23-24? *ACCESS!*

- Regular attendees will be amplified by many of your current clients, and prospective clients.
- Exhibit hall open from Thursday afternoon through Friday. Attendees can visit over 2 days.
- Opportunity to showcase your services and products to a concentrated audience comprised of *decision makers*.
- Booth number along with a description of products and services will be listed in the onsite program.
- Company logo on LENDINGCON Conference web page accessed by visiting the *CONFERENCE page* found at www.LendingCon.com
- Pre-Event Registration

- Event registration held in Exhibit area
- AM and PM breaks staged in exhibit area; Cocktail receptions staged in Exhibit area.

Questions? Telephone Jan Gautam (321) 302-1258

- E-mail: info@LendingCON.com

***** If any items need to be shipped prior to the event, please follow the below instructions:**

Send items to:

Attn: Exhibitor Name- LendingCON Meeting
DoubleTree by Hilton Orlando Seaworld
10100 International Drive
Orlando, FL 32821